

Executive Summary (Data Panel) – May 2007

Evaluation of Exchange City Program & Junior Achievement for PBCSD

Teacher Evaluations:

92% of teachers responded favorably (i.e., 4 or better on a Likert Scale of 5) when asked if the program "integrates with SS Standards", and if it is "an important program for their students".

Positive teacher quotes from evaluations:

"This program is invaluable for our students. It's a glimpse into the "real" world".

"This is a great way for students to apply the skills they learn in school. It makes the connection in real life to 'Why do we have to learn this?'"

"I developed a banking program for my class based on Exchange City. The students apply for jobs in the class each quarter & are paid with checks. They are also fined for rule violations. They maintain a checkbook & we have auctions in class".

"Excellent! Kids are thrilled! Well organized & presented – easily taught!"

Volunteer Evaluations:

When asked to give their overall impression, 98 % of volunteers responded favorably.

The following quotes are from volunteer evaluations:

"Well executed interactive introduction to the business world".

"I think it's the best opportunity my 5th grader has had so far. Very useful way of implementing what they have heard/learned about".

"It was a great experience. The kids worked well together. Something they will learn from and remember for the future".

"The children have been very excited and have learned a lot about check writing, depositing, loans, budgeting etc".

"Wonderful for children – it is great to see sales potential & work ethic in such young people. Great program – this should be a requirement for all kids – can't wait for the 8th grade Finance Park to open up!"

Education Summer Camp Scholarships:

Junior Achievement provides an education summer camp for public school students in Exchange City with scholarships based on income. In the past 4 years, JA has secured corporate or private contributions to sponsor 668 students.

(Total value: \$167,000)

JA BizTown Update--Program Benefits:

Beginning in 2007-08, Junior Achievement will provide a new version of Exchange City called JA BizTown, incorporating improvements and embellishments based on research and feedback from teachers at all 25 nationwide sites, including Palm Beach County. The second page of this summary provides a program description with the value and objectives.

JA BizTown™ Overview

JA BizTown is the new name for JA Worldwide's experiential-based, elementary school capstone program. In addition to the new name, *JA BizTown* has undergone substantial revisions to the curriculum, simulation, and software elements of the program.

Overview

JA BizTown encompasses important elements of work readiness, entrepreneurship, and financial literacy, providing students in grades four through six with a solid foundation of business, economics, and free enterprise education. Furthermore, the program content augments students' core curriculum in social studies (e.g., citizenship, government), reading, writing, and mathematics. Throughout the program, students are encouraged to use critical thinking skills to learn about key economic concepts as they explore and enhance their understanding of free enterprise.

Through daily lessons, hands-on activities, and active participation in a simulated community designed to support differentiated learning styles, students develop a strong understanding of the relationship between what they learn in school and their successful participation in a local economy. *JA BizTown* helps prepare students for a lifetime of learning and academic achievement.

JA BizTown Goals

JA BizTown meets the needs of a diverse group of students by providing engaging, academically enriching, experiential lessons.

Following participation in the *JA BizTown* experience, students will be able to:

- Discuss the roles they, as citizens, play in their community as workers and consumers and relate these personal roles to the free enterprise system.
- Discuss the importance of citizen rights and responsibilities in a community.
- Demonstrate a basic understanding of the free enterprise system.
- Demonstrate an understanding of the importance of nonprofit organizations in our communities.
- Build money management skills through a practical knowledge of economic concepts and banking practices.
- Develop an understanding of basic business practices and responsibilities.
- Demonstrate the soft skills necessary for their successful participation in the world of work.

Curriculum

The *JA BizTown* curriculum is designed to minimize lesson preparation time through an efficient lesson organization. The lessons are designed as a framework and can be adapted to meet the special needs and interests of students in the classroom. However, students should complete each required lesson to ensure that they have the background knowledge necessary to fully participate in the *JA BizTown* experience. In addition, Enhanced Learning Opportunities, which will allow teachers to provide optional activities that complement the core curriculum, will be available. Teachers can choose, at their discretion, to have students participate in some, all, or none of these activities.

Following their participation in the *JA BizTown* simulation, students participate in debriefing lessons to ensure a well rounded learning experience. These lessons allow students to reflect on their *JA BizTown* experience and further identify the relevance of classroom learning to their future plans and goals.

In an effort to address multiple learning styles, various teaching strategies are included throughout the curriculum to actively engage students in the learning process. Please refer to the *JA BizTown* Curriculum Overview for a summary of the key concepts included in each lesson of the program.

JAWorldwide™ appreciates its partnership with the United States Department of Education Office of Innovation and Improvement to help young people understand work readiness, entrepreneurship, and personal financial literacy. Program support for *JA BizTown* is provided by grant U215K050403. JA programs encourage confidence and motivate young people to achieve their personal, educational, and career goals.

PBC SCHOOL ATTENDANCE EXCHANGE CITY			Visit Date(s)					(Projected)
School	District	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07
Acreage Pines	PBC	4/9/01 4/10/01 4/11/01	10/25/01 11/12/01	1/21/03 1/22/03	1/12/04 1/13/04	12/06/04	01/10/06	11/07/06
Addison Mizner	PBC	12/11/00 12/13/00	12/3/01 1/25/02	1/23/03 1/24/03	11/10/03	05/16/05	04/19/06	4/23/07 4/24/07
Allamanda	PBC			04/03/03	12/12/03	04/07/05	10/20/05	03/13/07
Potentials Charter School	PBC					2/18/05 2/24/05	2/10/06 2/17/06	3/2/07 3/6/07
Banyan Creek	PBC							
Barton	PBC	11/14/00	05/09/02	10/29/02				
Beacon Cove	PBC		11/28/01 11/30/01 1/9/02	1/13/03 1/14/03 1/15/03	1/21/04 1/22/04 1/23/04	1/18/05 11/19/05 11/20/05 11/21/05	3/14/06 5/16/06 5/17/06 5/18/06	5/2/07 5/3/07 5/4/07
Belle Glade	PBC		12/5/01 4/25/02	10/15/02 10/23/02	5/4/04 5/5/04			
Belvedere	PBC			05/19/03	05/20/04	04/19/05		05/11/07
Benoist Farms	PBC			10/28/02	10/30/03	05/05/05		cancelled
Berkshire	PBC	4/2/01 4/3/01	11/8/01 11/9/01	10/17/02 10/25/02	11/17/03	10/05/04	10/03/05	12/21/07
Binks Forest	PBC			12/6/02 12/19/02	10/28/03 10/29/03	9/21/04 9/22/04	11/21/05 1/13/06	10/31/06 3/15/07
Boca Raton	PBC			04/09/03	05/19/04	12/15/04	05/10/06	04/18/07
Calusa	PBC	05/03/01	10/22/01	10/14/02	04/28/04	12/08/04		cancelled
Cholee Lake	PBC				1/15/04 1/16/04	9/29/04 9/30/04	9/29/05 9/30/05	cancelled
Citrus Cove	PBC	11/2/00 11/9/00 12/7/00	12/10/01 12/11/01 12/12/01	2/5/03 2/6/03 2/7/03	11/25/03 12-01-03 12-02-03	10/28/04 10/29/04	Hurricane	11/30/07 12/1/07
CO Taylor/Kirklane	PBC			5/7/03 5/8/03	10/9/03 10/08/03	11/24/04 11/29/04	11/14/05 11/15/05	4/12/07 4/13/07
Coral Reef	PBC	4/26/01 4/27/01	10/29/01 10/30/01	11/20/02 11/22/02	3/18/04 4/16/04 4/19/04	4/22/05 4/25/05	4/4/06 4/5/06	3/26/07 3/27/06
Coral Sunset	PBC		4/29/02 4/30/02	12/19/02 12/20/03		1/13/05 1/14/05	5/9/06 5/10/06	5/16/07 5/17/07
Crosspointe	PBC							
Crystal Lakes	PBC			5/21/03 5/22/03 5/28/03	5/6/04 5/7/04	12/16/04 12/17/04	12/05/05	04/11/07
Cypress Trails	PBC	5/4/01 5/8/01	11/27/01 12/4/01	2/10/03 2/11/03		12/14/04 12/15/04	4/10/06 4/11/06	4/16/07 4/17/07
Del Prado	PBC			12/16/02	04/21/04	9/28/04 10/20/04	12/12/05	
Diamond View	PBC					04/27/05	04/07/06	05/08/07
Discovery Key	PBC							
Dr. Mary Macleod Bethune	PBC			04/08/03				
Dwight D. Eisenhower ES	PBC		04/03/02	10/04/02	09/30/03	11/10/04	11/30/05	12/04/06
Egret Lake	PBC			04/16/03	04/23/04			
Elbridge Gale Elementary	PBC							12/08/07
Equestrian Trails	PBC							

PBC SCHOOL ATTENDANCE EXCHANGE CITY				Visit Date(s)				(Projected)	
School	District	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	
Forest Hill	PBC			4/25/03 5/8/03	4/29/04 4/30/04	10/26/04	11/1/05 11/2/05	cancelled	
Forest Park	PBC			04/29/03					
Freedom Shores	PBC				5/18/04 5/19/03	11/5/04 11/8/04	1/18/06 1/19/06 1/20/06	cancelled	
Frontier	PBC			03/31/03	12/4/03 12/5/03	12/10/04 12/13/04	12/20/05 12/21/05	12/18/07 12/19/07	
Galaxy	PBC		04/08/02	10/31/02	11/03/03				
Glade View	PBC		04/16/02	10/30/02	12/03/03	10/11/04			
Golden Grove	PBC	4/27/01 4/30/01	4/4/02 4/5/02	1/27/03 1/31/03	1/14/04 1/13/04	12/2/04 12/3/04	12/15/05 12/16/05	4/19/07 4/20/07	
Gove	PBC		04/02/02	11/26/02	04/20/04				
Grassy Waters	PBC						11/18/05 11/22/05	3/28/07 3/30/07	
Greenacres	PBC			05/28/03		05/26/05	05/25/06	cancelled	
Grove Park	PBC		04/23/02	10/03/02	04/06/04	05/19/05	05/30/06	05/16/07	
H.L. Johnson	PBC	5/22/01 5/23/01	11/5/01 11/6/01						
Hagen Road	PBC			05/22/03	4/12/04	04/01/05	04/03/06	cancelled	
Hammock Pointe	PBC	4/24/01 4/25/01	12/20/01 12/21/01	2/3/03 2-4-03	10/13/03 10/14/03	9/24/04 9/27/04 10/12/04	9/20/05 9/21/05	12/20/06	
Heritage	PBC			5/5/03 5/27/03	4/26/04 4/27/04	04/26/05	cancelled	12/06/07	
Hidden Oaks	PBC						10/24/05	11/01/06	
Highland	PBC		04/24/02	11/04/02	04/07/04	05/02/05	03/31/06		
Indian Pines	PBC		5/6/02 5/7/02	10/16/02 10/17/02	4/30/04 5/3/04	11/22/04 11/23/04	11/17/05 11/18/05	3/20/07 3/21/07	
J. C. Mitchell	PBC	04/23/01	12/19/01	01/10/03	05/13/04	11/19/04		11/02/06	
Jerry Thomas	PBC	5/1/01 5/2/01	12/17/01 12/18/01	1/16/03 1/17/03	10/20/03 10/21/03	5/10/05 5/11/05	5/1/06 5/2/06	10/23/07 10/24/07	
Jupiter	PBC	05/07/01	12/14/01	11/01/02	10/02/03	10/27/04	11/23/05	11/21/07	
Jupiter Farms	PBC			04/02/03	09/29/03	5/9/05 5/11/05	05/03/06	11/13/07	
KEC Canal Point	PBC			01/29/03	12/16/03	04/12/05			
Lake Park	PBC			03/28/03		04/08/05		04/13/07	
Lantana	PBC	10/27/00	10/17/01	03/25/03	04/27/04	10/13/04	10/18/05	cancelled	
Liberty Park	PBC	4/16/01 4/17/01 4/18/01	4/17/02 4/26/02 5/1/02	1/8/03 1/9/03	11/13/03	10/22/04 10/25/04	11/7/05 11/8/05	10/06/07	
Light House	PBC	11/20/00 11/21/00 11/27/00				N/A	N/A	N/A	
Limestone Creek	PBC		10/18/01 11/14/01	10/7/02 1/8/02	10/22/03 10/24/03	10/7/04 10/8/04	12/13/05 12/14/05	4/17/07 4/20/07	
Lincoln	PBC		5/2/02 5/20/02	11/14/02	04/01/04		01/31/06	cancelled	
Loxahatchee Groves	PBC			10/10/02 10/11/02	01/07/04	12/09/04	04/28/06	05/01/07	
Manatee	PBC			04/22/03			5/5/06 5/8/08		
Meadow Park	PBC			12/13/02	12/15/03	11/12/04		04/27/07	

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School	District	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07
Melaleuca	PBC			5/2/03 5/6/03	10/27/03 10/31/03	9/30/04 10/1/04	10/19/05	10/16/07
Morikami Park	PBC	11/26/00 12/1/00	12/6/01 12/13/01	2/12/03 2/13/03	11/6/03 11/7/03	11/1/04 1/2/04	11/28/05 11/29/05	11/28/07 11/29/07
New Horizons	PBC			04/07/03			5/22/06 5/23/06	05/14/07
North Grade	PBC			04/30/03	12/17/03	05/20/05	05/19/06	cancelled
North Palm Beach	PBC	05/10/01	11/15/01	11/25/02	04/02/04	11/18/04		
Northboro	PBC			04/28/03	03/31/04			12/22/06
Northmore	PBC			05/20/03	03/18/04		04/12/06	
Orchard View	PBC			12/12/02	03/30/04	04/04/05	01/20/06	
Pahokee	PBC		01/17/02	11/06/02	05/25/04	05/25/05		
Palm Beach Gardens	PBC					11/12/04		
Palm Beach Public	PBC	05/01/01	10/10/01	12/02/02	05/21/04	11/15/04	09/19/05	12/14/06
Palm Springs	PBC			09/30/02	10/07/03		05/02/06	04/24/07
Palmetto	PBC			05/29/03	12/08/03	04/13/05		04/25/07
Panther Run	PBC			05/30/03	05/04/04	05/23/05		
Pierce Hammock	PBC			3/26/03 3/27/03	5/26/04 5/27/04	4/28/05 4/29/05		5/24/07 5/25/07
Pine Grove	PBC			05/23/03			12/19/05	05/15/07
Pioneer Park	PBC	04/05/01	10/23/01	10/09/02				
Pleasant City	PBC							04/18/07
Plumosa	PBC			05/15/03	12/10/03	10/14/04	Hurricane	10/13/06
Poinciana	PBC			04/21/03				
Rolling Green	PBC			5/14/03 5/16/03		05/27/05		03/16/07
Roosevelt	PBC	12/21/00 12/22/00	5/15/02 5/17/02	11/5/02 11/13/02	4/12/04 4/13/04	04/11/05		cancelled
Rosenwald	PBC	05/18/01	12/05/01	10/23/02		10/11/04	Hurricane	
Royal Palm Beach	PBC					4/5/05 4/6/05		
S.D. Spady	PBC			04/15/03	11/19/03	11/03/04	10/10/05	10/04/06
Sandpiper Shores	PBC			12/17/02 12/20/02	10/14/03 10/15/03		4/24/06 4/25/06	
Seminole Trails	PBC		4/15/02 4/22/02	11/12/02 11/7/02	1/8/04 1/9/04		4/17/06 4/18/06	05/21/07 11/06/06
South Grade	PBC			05/01/03	04/05/04		05/04/06	05/31/07
South Olive	PBC	11/29/00 11/30/00	11/19/01 11/20/01					
Starlight Cove	PBC	10/24/00 10/25/00	10/15/01 10/16/01	11/18/02	05/12/04	11/09/04	05/24/06	05/30/07
Sunrise Park	PBC			12/17/02 12/20/02	10/14/03 10/15/03	04/14/05	4/24/06	05/21/07
Timber Trace	PBC	11/10/00 11/13/00	5/13/02 5/14/02	11/12/02 11/7/02	1/8/04 1/9/04		4/17/06 4/18/06	11/06/06
U.B.Kinsey/Palmview	PBC		05/08/02	05/01/03	04/05/04		05/04/06	05/31/07
Verde	PBC			11/19/02	05/25/04	11/09/04	05/24/06	05/30/07
Washington	PBC			12/18/03	11/30/04	12/1/04	12/01/05	cancelled
Waters Edge	PBC			5/24/04	1/12/05	4/21/06	4/24/06	cancelled
	PBC	11/10/00 11/13/00	5/13/02 5/14/02	10/8/02 10/21/02	5/7/04 5/10/04	10/6/04 10/7/04	4/18/06 4/20/06	5/7/07 5/8/07
	PBC		05/08/02	05/13/03	05/11/04	04/20/05	04/13/06	
	PBC			12/05/02	11/14/03			
	PBC			04/23/03	05/17/04	05/17/05	05/26/06	cancelled
	PBC			4/1/2003 4/9/03	4/15/04 4/16/04	10/18/04 10/19/04	10/11/05 10/12/05	11/14/06 11/15/06

PBC SCHOOL ATTENDANCE EXCHANGE CITY				Visit Date(s)		(Projected)		
School	District	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07
Wellington	PBC			11/5/02 4/4/03	4/14/04 4/15/04			
West Gate	PBC			12/18/02				
West Riviera	PBC			05/06/03				
Western Academy Charter	PBC							05/11/07
Westward	PBC	12/04/00	12/07/01	10/22/02	11/21/03	05/03/05	10/17/05	03/22/06
Whispering Pines	PBC			04/14/03	10/03/03	11/16/04	11/16/05	04/30/07
Wynnebrook	PBC			12/03/02	12/19/03	12/20/04	4/26/06 4/27/06	cancelled
TOTAL STUDENTS		3,818	6,111	11,126	10,030	8,860	8,184	7119
NUMBER OF SCHOOLS		27	42	88	78	69	61	60
DAYS OF PARTICIPATION		48	67	113	97	92	83	80
SCHOOL YEAR		2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07
								(Projected)

ISSUES RELATING TO PARTICIPATION:

- For 2000-2003, the PBC School District specified which schools would participate
- From 2003-2007, all principals were invited to select a participation date, and dates were issued on a first come, first served basis.
- Starting in 2003, available days of participation were decreased due to increased days set aside for FCAT Blackout Period by the School District. Also, 21 schools were given exemptions from participation.
- In 2004, the PBC Transportation Dept requested that JA not schedule PBC schools on LTM days which decreased the number of available days
- In 2005, the PBC School District requested that all AAA schools be granted a waiver from participation if they couldn't obtain a visit date after the FCAT test period.
- In 2004-05 and 2005-06, hurricanes decreased available days and school participation
- In 2006-07, 9 schools cancelled their confirmed dates because poor diagnostic test results created a need to focus exclusively on AYP goals, while 6 schools cancelled for other reasons. The late notice of the cancellations precluded scheduling another school in their place resulting in a total loss of 19 available days of participation and a total loss of 1,782 students.